

Why is this our best sale ever?

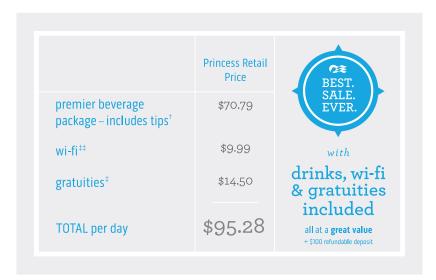
Because it includes:

- ✓ Premier Beverage Package with tips[†]
- ✓ Unlimited Wi-Fi^{‡‡}
- ✓ Full gratuities paid on guests' behalf[‡]
- ✓ All stateroom categories

- ✓ All destinations
- ✓ All cruises 3 days and longer*
- ✓ No hidden fees

(excludes Full World Cruise and Grand Voyages)

what's it worth? \$95 of value - per day!



So a 7-day cruise includes \$665 of additional value — for every guest in every stateroom!



drinks, wi-fi with & gratuities^t included

Sale dates: 12/11/19-2/29/20 Sailing April 2020 and beyond

Sample just a few of the destinations on sale

Scandinavia & Russia



11 days roundtrip Copenhagen Apr 2020-Aug 2021

BEST. \$2,399 SALE. Balcony \$2,849 EVER.

drinks ✓ gratuities

\$1,045

Sky PrincessSM 8/2/2020 *Taxes, Fees & Port Expenses of up to \$200 are additional.

Alaska Voyage

of the Glaciers



a value of

7 days Vancouver, B.C. to Anchorage (Whittier) May-Sep 2020

BEST. SALE. EVER.

Interior \$899 Balcony \$1,539 fare includes wi-fi#

\$665

*Taxes, Fees & Port Expenses of up to \$270 are additional.

British Isles (with Cobh Overnight)



12 days roundtrip London (Southampton) May 2020-Sep 2021

BEST. SALE.

\$2,359 **EVER.** Balcony \$2.979

fare includes ✓ drinks⁺ wi-fi# ✓ gratuities

\$1,140

Regal Princess® 7/15/20

*Taxes, Fees & Port Expenses of up to \$200 are additional.

Circle Japan with Gion Festival

9 days roundtrip Tokyo (Yokohama) Jun-Aug 2020

BEST. SALE. Balcony \$2.859 EVER.

fare includes ✓ drinks wi-fi ✓ gratuities

Diamond Princess® 7/10/20

*Taxes. Fees & Port Expenses of up to \$140 are additional.

Alaska Cruisetour



10 night Vancouver, B.C. to Anchorage May-Sep 2020

BEST. SALE. EVER.

\$1,149 \$1.949 Balconv

fare includes ✓ drinks[†] wi-fi#

a value of \$665

*Taxes, Fees & Port Expenses of up to \$250 are additional

Caribbean



7 days roundtrip Ft. Lauderdale May 2020-May 2021

BEST. \$879 SALE. Balcony \$1,199 EVER.

fare includes √ drinks[†] wi-fi#

a value of \$665

*Taxes, Fees & Port Expenses of up to \$165 are additional.

Available through:



General Terms (applicable to all portions of the Offer) — ONLY available if all guests in a stateroom elect to participate in the Offer. Offer expires February 29, 2020 and is only available to residents of 50 United States or D.C., Canada, and Puerto Rico. Offer and its parts are non-transferable, is not redeemable for cash at any point, and may not be combined with other offers or other onboard credits. Offer's Drinks, Wi-Fi, and Gratuities are only available on board the ship (not applicable to land portions), may only be used on a single voyage, and expire at the end of such voyage. Offer available on select voyages sailing starting March 26, 2020. If one guest in a stateroom elects not to avail itself of the Offer, the Offer may not be available for other guests in the same stateroom. Offer is only available on cruises indicated as "Best. Sale. Ever." Cruises at capacity will be excluded. Visit princess.com for full terms, inclusions and restrictions. "Fares are per guest and apply to minimum lead-in categories on a space-available basis at time of booking. Fares are non-air, cruise- or cruisetour-only, based on double occupancy and apply to the first two guests in a stateroom. Fares and other values quoted in U.S. dollars. Please refer to princess.com for terms, conditions and definitions that apply to all bookings. †Premier Beverage Package is valid only for guests in a stateroom who are 21 years or older. Guests who are under 21 years of age at the time of sailing can still book the Best. Sale. Ever. pricing, but will only receive the Premier Coffee & Soda Package and will not receive any refund or otherwise for the alcohol portion of the Offer. A daily limit on alcoholic beverages will apply, ##Wi-Fi included for one device per guest. Wi-Fi details will be delivered to guests prior to sailing or in the stateroom. All Internet usage subject to Princess Cruises' standard policies, which may limit browsing of sites due to network security and bandwidth usage. Applications that use high bandwidth may be blocked and offerings subject to change with or without notice. #Gratuities valid on select items only and are included in U.S. dollar amounts. Amount of gratuities paid on behalf of guest may vary based on stateroom type. This amount is paid on the behalf of each guest. Gratuities do not include gratuities added to bar charges, dining room wine accounts, or Lotus Spa services. Offer valid: December 11, 2019 — February 29, 2020 on select cruises sailing starting on March 26, 2020. Call Princess Cruises at 1.800.PRINCESS, your Cruise Vacation Planner, or your travel advisor with any questions about the offer. Changes or refunds may not be permitted. Deposit of \$100 per guest is refundable. Full Suites require a \$200 refundable deposit per guest. Cruises under 6 days require a \$50 refundable deposit per guest. Deposits are required for guests 1 and 2 only. Reference promotion code: NZ*. Note: For assistance reserving a wheelchair-accessible stateroom, please call 1.800.774.6237. ©2019, Princess Cruise Lines, Ltd. Ships of Bermudan and British registry.